LEONGAMING

Gaming Creator Upload Kit

Title formulas · description & chapter templates · tag sets · Shorts hooks · pinned comments · newsletter template

The system behind 1,000+ no-commentary gaming uploads and 1.1M views.

How to use this kit

1. Run the 5-minute keyword research (section 0) for your game.
2. Pick the title formula for your video type (section 1) and fill the brackets.
3. Copy the description template (section 2), then the chapters, tags and hashtags.
4. Cut 3–5 Shorts with hooks from section 5 and pin a comment from section 6.
5. Once a month, send your newsletter with the template in the ZIP.

Everything is also in **copy-paste.txt** and **newsletter-template.html** in the ZIP, so you never retype.

0. Keyword research in 5 minutes

1. Type the game name into YouTube search. Write down the first 5 autocomplete suggestions.
2. Open the top 5 videos for that phrase. List the words every title shares: those are mandatory.
3. List what they all miss: platform, difficulty, resolution, "all cutscenes", "no damage". That is your edge.
4. Choose ONE main keyword (title start + first description sentence) and 2–4 secondary keywords.

1. Title formulas (6 video types)

Type	Formula	Example
Full walkthrough	[GAME] Full Game Walkthrough – No Commentary [4K 60FPS PLATFORM]	Ghost of Yotei Full Game Walkthrough – No Commentary [4K 60FPS PS5 Pro]
Hard mode	[GAME] Full Game Walkthrough on [Difficulty] – No Commentary [4K 60FPS]	Resident Evil 4 Full Game Walkthrough on Professional – No Commentary [4K 60FPS]
Game movie	[GAME] All Cutscenes Full Movie – [short hook] [4K 60FPS]	GTA Vice City All Cutscenes Full Movie – The Rise of Tommy Vercetti [4K 60FPS]
Boss fight	[GAME] – [Boss] Boss Fight ([Difficulty], No Damage) [4K]	Elden Ring – Malenia Boss Fight (No Damage) [4K]
Ending	[GAME] Ending + Final Boss – No Commentary [4K 60FPS]	Silent Hill 2 Ending + Final Boss – No Commentary [4K 60FPS]
Short	[Hook in 3–6 words] 😳 #[Game] #Shorts	He did NOT see that coming 😳 #RE4 #Shorts

Rules: main keyword first · the important part inside ~60 characters · specs in brackets at the end · always the real platform you recorded on · one capitalisation style for the whole channel.

2. Description template

```
[GAME] Full Game Walkthrough with No Commentary, recorded in 4K 60FPS on [PLATFORM][ on DIFFICULTY]. This video covers the complete [campaign/story], all [N] [missions/chapters], every cutscene, the major [boss fights] and the full ending.

[2–3 sentences of story setup: who you play, the enemy, the stakes, key locations. Use 2 secondary keywords naturally.]

About the Game
[New information only: developer, publisher, release date, platforms, what makes it special.]

What's in this video
• Platform: [PLATFORM] · Resolution: 4K 60FPS · Difficulty: [X] · Commentary: none
• [Optional: total runtime, all collectibles, both endings]

If you liked this complete [GAME] walkthrough, subscribe for full walkthroughs, game movies and boss fights, always without commentary.

▶ Full [SERIES] collection:
[Game 1]: [link]
[Game 2]: [link]

▶ Playlists
[Playlist 1]: [link]
[Playlist 2]: [link]

▶ Subscribe: https://www.youtube.com/@[HANDLE]?sub_confirmation=1
```

Filled example (first lines)

```
Resident Evil 4 Full Game Walkthrough with No Commentary, recorded in 4K 60FPS on PS5 Pro on Professional difficulty. This video covers the complete story, all 16 chapters, every cutscene, every boss fight and the full ending.

You play as Leon S. Kennedy, sent to a remote Spanish village to rescue the President's daughter from a mysterious cult...
```

3. Chapters

```
Chapters
00:00 Intro
04:12 Chapter 1 – The Village
31:45 Del Lago Boss Fight
58:20 Chapter 2 – The Farm
...
9:41:07 Final Boss
9:52:30 Ending
```

- First chapter must start at 00:00. Minimum 3 chapters, each 10 seconds or longer.
- Use searchable names: mission, boss, place. Never "Part 1".
- Boss names in chapters bring extra search traffic for "[boss] boss fight".

4. Tag & hashtag sets

Video type	Studio tags (comma separated, max 500 chars)	Hashtags (3–5)
Walkthrough	[game] walkthrough, [game] full game, [game] gameplay, [game] no commentary, [game] full walkthrough [platform], [game] 4k, [game misspelling], [game]	#[Game] #[Game]Walkthrough #NoCommentary #[Genre]
Game movie	[game] movie, [game] all cutscenes, [game] full movie, [game] cutscenes 4k, [game] story, [game]	#[Game] #GameMovie #AllCutscenes
Boss fight	[boss] boss fight, [game] [boss], how to beat [boss], [boss] no damage, [game] bosses	#[Game] #[Boss] #BossFight
Ending	[game] ending, [game] final boss, [game] true ending, [game] ending explained	#[Game] #[Game]Ending #FinalBoss
Short	[game] shorts, [game] moment, [game] clip	#[Game] #Shorts

Never #viral, #trending or #explorepage. Unrelated tags dilute your reach and can trigger a policy review. The first 3 hashtags show above the title: make them the most specific.

5. Shorts hooks library (30)

Shock / reveal	Question	Challenge / skill
He did NOT see that coming	Would you have survived this?	First try. No damage.
Wait for the ending…	What would you choose here?	Only 1% of players do this
This boss is unfair	Did you know this was here?	Hardest fight in the game
The game warned me…	Who remembers this moment?	Can you beat it faster?
Nobody talks about this scene	Is this the best villain ever?	Hard mode, no upgrades
I was not ready	Which ending did you get?	Perfect parry timing
The most brutal death in [GAME]	Remake or original?	Speedrun trick most miss
Look at the background…	Guess what happens next	One hit left…
This changed everything	Have you found this secret?	Beat it with a knife only
Best cutscene of the year?	Rate this boss 1–10	Zero damage, zero heals

Shorts caption template

```
[HOOK] 😳
Full [GAME] walkthrough on my channel (4K 60FPS, no commentary).
#[Game] #Shorts
```

Hook on screen in the first 0.5 s, max 4 big words. End on the payoff so the Short loops.

6. Pinned-comment library

```
1. Which boss gave you the most trouble? Mine was [BOSS] at [TIME].
2. Chapters are in the description: jump straight to [BOSS/MISSION].
3. Next game in this series: [GAME 2] → [link]
4. Original or remake: which one is better? 👇
5. Full playlist of every [SERIES] game in order: [link]
6. Did you get the good ending or the bad one?
7. Recorded on [PLATFORM] in 4K 60FPS. What should I play next?
8. If this helped you get past [BOSS], a like helps the channel a lot. Thank you!
```

7. Monthly newsletter template

The ZIP contains **newsletter-template.html**: a Gmail-safe email (tables + inline styles) with a brand header, one big video image, one button, a short "also new" list, a gift box and an unsubscribe footer.

1. Open it in a text editor and replace every **{{…}}** part.
2. Thumbnail image = https://img.youtube.com/vi/VIDEO_ID/maxresdefault.jpg
3. Paste the HTML into your email tool (Mailchimp, Brevo, Kit, …) as a custom HTML email.
4. Send a test to yourself first. Only send to people who subscribed themselves.

Buttons in Gmail need a table cell with a background colour. A CSS-only button can lose its colour and become invisible.

8. Pre-publish checklist

☐ Main keyword first in title and first description sentence
☐ Title readable within ~60 characters on mobile
☐ Chapters start at 00:00, named with searchable words
☐ 3–5 relevant hashtags, the first 3 the most specific
☐ Studio tags field filled
☐ No repeated paragraphs, no unrelated tags, all links tested
☐ Thumbnail text is different from the title
☐ Subtitles uploaded, end screen + card to the next video, playlist added
☐ Pinned comment posted, first 10–20 comments answered in the first hour

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