LEONGAMING

GAMING YOUTUBE UPLOAD CHECKLIST · FREE

The exact checklist I use before every upload on a 24K-subscriber, 1M+ view no-commentary gaming channel. Print it or keep it open while you upload.

1. Before you write the title (5 minutes)

- ☐ Type the game name into YouTube search and note the first 5 autocomplete suggestions.
- ☐ Read the top 5 competitor titles: which words do they all use? Use those.
- ☐ Find what they all miss (platform, difficulty, 4K, "all cutscenes"). That is your edge.
- ☐ Pick ONE main keyword and 2–4 secondary keywords.

2. Title

- ☐ Main keyword in the first words. The important part fits in ~60 characters.
- ☐ Specs at the end in brackets: `[4K 60FPS PS5 Pro]`
- ☐ Name the real platform you recorded on.
- ☐ Full walkthrough: `[GAME] Full Game Walkthrough – No Commentary [4K 60FPS]`
- ☐ Game movie: `[GAME] All Cutscenes Full Movie – [hook] [4K 60FPS]`

3. Description

- ☐ First 2 lines = main keyword + a clear promise (they show in search).
- ☐ Story setup in 2–3 sentences, using 2 secondary keywords naturally.
- ☐ Specs line: platform · resolution · difficulty · commentary.
- ☐ Links to the full series and 2 playlists. Test every link once.
- ☐ No repeated paragraphs. Every paragraph adds something new.

4. Chapters

- ☐ First chapter starts at `00:00`. Minimum 3 chapters, each 10 s or longer.
- ☐ Name them with searchable words (mission, boss, place). Never "Part 1".

5. Hashtags & tags

- ☐ 3–5 hashtags only. The first 3 show above the title: make them the most specific.
- ☐ Never #viral, #trending or unrelated tags (it can trigger a policy review).
- ☐ Tags field: main keyword, variations, common misspellings, game name alone (max 500 chars).

6. Thumbnail

- ☐ One strong moment from your own footage, readable at phone size.
- ☐ Max 3–4 big words, high contrast. Your logo in the same corner every time.
- ☐ Test 2–3 versions with YouTube "Test & Compare".

7. Before you press Publish

- ☐ Subtitles (.srt) uploaded. End screen + 1 card to the next video in the series.
- ☐ Added to the right playlist. Audience setting and age rating checked.
- ☐ Music and stock assets have a licence; credits in the description.

8. First hour after upload

- ☐ Pin a comment with a question or the next video.
- ☐ Reply to the first 10–20 comments.
- ☐ Share a Short or clip on TikTok, Instagram and Facebook with a link back.

Want the full kit? The **Gaming Creator Upload Kit** has ready-to-paste title formulas for 6 video types, the full description and chapter templates, tag sets, Shorts captions, a pinned-comment library and a newsletter template.
→ leongaming.net/shop#creator-templates

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